Abstract of the Disclosure

A program creation/supply apparatus connects with a
client apparatus via a communication network, and prompts
the client apparatus to select one or items of content and
enter desired additional information in correspondence with
the selected items of content. Program file is created on
the basis of content selection information and the
additional information transmitted from the client
apparatus. The thus-created program file is added to a
database. When a user selects a desired program, the
program file of the selected program and one or more items
of content defining the program are read out from the
database and supplied to the user via the communication
network. Also, content created by the user can be received
via the network and added to the database. The content
added to the database can be selected for use in program
file creation.